



EM 4, Sector V, Salt Lake, Kolkata-700091, West Bengal, India

Phone: +91 9836544416/17/18/19, Fax: +91 33 2357 1097

4 - Years Bachelor of Business Administration (BBA) Curriculum and Syllabus

1st Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
	Principles of Management (OE)	DSC	3	1	0	4
	Quantitative Methods	Interdisciplinary	3	0	0	3
	Indian Society & Culture	CVA	2	0	0	2
	Communicative English	AEC	2	0	0	2
	Open Elective-I*	OEC				4
	Career Advancement & Skill Development-I	SEC(SKILL)	1	1	0	2
Sessional						
	Entrepreneurship Skill Development – I	SEC(SKILL)	0	0	6	3
			Total			20

2nd Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
	Financial Accounting I	DSC	3	1	0	4
	Marketing Management(OE)	DSC	3	0	0	3
	Business Ethics and Corporate Social Responsibility	CVA	2	0	0	2
	Open Elective-II*	OEC				4
	Economics I	Interdisciplinary	3	0	0	3
	Career Advancement Skill & Development-II	AEC	2	0	0	2

Sessional						
	Entrepreneurship Skill Development-II	SEC(SKILL)	0	0	4	2
						20

3 rd Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
	Organisation Behaviour(OE)	DSC	3	0	0	3
	Financial Accounting II	DSC	3	1	0	4
	Economics II	InterDisciplinary	3	0	0	3
	Environmental Science & Waste Management	CVA	2	0	0	2
	Open Elective-III*	OEC				4
	Career Advancement & Skill Development-III (French)	AEC	2	0	0	2
Practical						
	Communication Skill & Language Lab-II [#]	AEC	0	0	2	0
Sessional						
	Entrepreneurship Skill Development-III	SEC(SKILL)	0	2	0	2
						20

4 th Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
	Human Resource Management(OE)	DSC	3	0	0	3
	Cost and Management Accounting	DSC	3	0	0	3
	Production Management	DSC	2	1	0	3
	Business Law	DSC	3	0	0	3
	Open Elective-IV*	OEC				4
	Career Advancement & Skill Development-IV	AEC	2	0	0	2

Practical						
	Field Based Learning	Intern	0	0	4	2
						20

5 th Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
	Entrepreneurship Development & Small Business Management	DSC	3	0	0	3
	Financial Management(OE)	DSC	3	1	0	4
	Operation Research	DSC	3	1	0	4
	Sales & Distribution Management	DSC	3	0	0	3
	Open Elective-V*	OEC	0	0	0	4
	Career Advancement & Skill Development-V [#]	AEC	0	0	2	0
Practical						
	Summer Internship & Dissertation	Intern	0	0	4	2
						20

6 th Semester						
Course Code	Course Title	Type	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
	Management Accounting	DSC	3	1	0	4
	Strategic Management (OE)	DSC	3	0	0	3
	Learning & Development	DSC	3	0	0	3
	Project Management	DSC	3	0	0	3
	Consumer Behaviour	DSC	3	1	0	3
	Open Elective-VI*	OEC	0	0	0	4
	Career Advancement & Skill Development-VI [#]	AEC	0	0	2	0
						20

		7 th Semester							
Course Code	Course Title	Type	Contact Hrs. / Week			Credit			
			L	T	P				
Theory									
	Research Methodology(OE)	DSC	3	1	0	4			
	Cost Accounting	DSC	3	1	0	3			
	Industrial Relations	DSC	3	1	0	3			
	Adv & Brand Management	DSC	3	1	0	3			
	Research Writing and Publication	DSC	3	1	0	3			
	Open Elective-VII*	OEC	0	0	0	4			
	Career Advancement & Skill Development-VII [#]	AEC	0	0	2	0			
						20			

		8 th Semester							
Course Code	Course Title	Type	Contact Hrs. / Week			Credit			
			L	T	P				
Theory									
	Data Analysis & Interpretation(OE)*	DSC	3	1	0	4			
	Open Elective-VIII	OEC	0	0	0	4			
	Research Project & Dissertation	Internship	0	0	16	12			
	Career Advancement & Skill Development-VIII [#]	AEC	0	0	2	0			
						20			

*	Students will have to choose open elective of their choice from the basket declared by the University at every semester. Minimum 32 credits will be required from any other domain / discipline to get Minor subject to be reflected in the final degree
#	Non-credit course