



3-Years BBA with AI Curriculum and Syllabus

Fourth Semester

Course Code	Course Title	Contact Hrs. / Week			Credit
		L	T	P	
Theory					
TIU-UMG-T202	Cost and Management Accounting	3	1	0	3
TIU-UMG-T204	Retail Management	2	1	0	3
TIU-UMG-T206	International Trade & Commerce	3	1	0	3
TIU-UMG-T208	Statistical Methods for Management Decision Making	3	1	0	4
TIU-UMG-T210	Small Business Management	2	1	0	3
TIU-UEN-T200	Career Advancement Skill & Development: AI in Business Analytics	2	1	0	3
Practical					
TIU-UEN-L202	Managerial Communication Lab	0	0	2	2
TIU-UMG-P298	Evaluation of Summer Internship/ Project	0	0	2	2
Sessional					
TIU-UES-S298	Entrepreneurship Skill Development	0	2	0	2
Total Credits					25