



3-Years BBA with AI Curriculum and Syllabus

Second Semester

Course Code	Course Title	Contact Hrs. / Week			Credit
		L	T	P	
Theory					
TIU-UMG-T102	Business Accounting	3	1	0	3
TIU-UMG-T104	Human Resource Management	2	1	0	4
TIU-UMG-T106	Marketing Management	2	1	0	4
TIU-UMG-T108	Business Ethics & CSR	2	1	0	3
TIU-UMG-T110	Business Organization	2	1	0	4
TIU-UEN-T100	Career Advancement Skill & Development: AI Tools and Techniques to use	2	1	0	3
Practical					
TIU-UEN-L102	Communication Skill and Language Lab	0	0	2	2
Sessional					
TIU-UES-S198	Entrepreneurship Skill Development	0	0	4	2
Total Credits					25